

Name _____

SPEECH COMMUNICATION

Score _____

Worksheet Chapter 22

Radio & Television

Directions: Answer the following items using complete sentences, proper punctuation and grammar.

1. Give a brief history of radio.

2. Explain briefly how radio works.

3. Explain the major role of radio today.

4. Give a brief history of television.

5. Explain how television works.

6. Explain the major role of television today.

7. List three major effects of television viewing today.

8. Outline a plan for viewing television today.

9. What are the steps in transmission of a radio broadcast?

10. What is meant by the "golden age" of radio?

11. What are the three reasons why television possesses great potential to influence people?

12. What are four common television opportunities that may arise?

13. What is the major difference between television and the internet use of today?

14. How do most people in the world receive news on a daily basis?

Directions: Define each of the following terms.

1. air waves- _____
2. AM - _____
3. FM - _____
4. amplifiers - _____
5. antenna - _____
6. audio - _____
7. cue cards - _____
8. hand microphone - _____
9. lavalier microphone - _____
10. microphone - _____
11. radio - _____
12. speaker - _____
13. stationary microphone - _____
14. teleprompter - _____
15. television - _____
16. transmitter - _____
17. tuner - _____

18. video - _____

Give three examples of each of the following items:

TV News Show - _____

Radio News Show - _____